

REQUEST FOR PROPOSAL

Planning, Organising and Conducting the Cultural Event at *Opening and Closing Ceremonies* for 2nd World Cup Kabaddi, Punjab

Notice Inviting Tender

Punjab State Sports Council (PSSC) through Member Secretary (Director Sports) , invites tenders to conduct Opening and Closing Ceremonies for the 2nd World Cup Kabaddi, Punjab.

SCOPE OF WORK

Development of the creative content and production of the cultural event at Opening & Closing Ceremony. Design, supply and management of any set, staging and audio equipment required. Implementation of all production & stage management, artistic direction, choreography, costume design and event management as necessary. The events should be based on Culture of Punjab and should include the following for Opening and Closing ceremonies:

OPENING CEREMONY – 1st November 2011 - Bathinda

- Choreographed Punjabi Folk Medley featuring at least 500 dancers (10 minutes duration)
- A theme song on Kabaddi by a renowned Bollywood singer (6 minutes duration),
- Live performance by at least 3 male top Punjabi singers (group performance- 15 minute duration)
- Live performance by a renowned Punjabi female singer (6 minutes duration)
- Live Performance by top bollywood actor (male) (One hour appearance including 12 minutes live performance)
- Laser Show depicting vibrant culture and heritage & rich traditions of Punjab (6 Minutes duration)
- Fire Works (6 minutes duration)

CLOSING CEREMONY – 20th November 2011 - Ludhiana

- Choreographed Punjabi Folk Medley featuring at least 500 dancers (10 minutes duration)
- Live performance by at least 3 male top Punjabi singers (group performance- 15 minute duration)
- Live Performance by top bollywood actor (female) (One hour appearance including 12 minutes live performance)
- Martial Arts - Gatka (10 minutes duration)
- Fire Works (6 minutes duration)

MINIMUM ELIGIBILITY CRITERIA

- The bidder can be a Registered partnership firm, Individual or a registered company.
- The bidder should have been in the business of providing turn key cultural event management for at least 5 years.
- The bidder should have conducted at least 3 events in 3 different cities wherein a bollywood actor/ actress have made an appearance in at least 2 events, during the last 5 years.
- The bidder should have an average annual turnover of at least Rs. 1 (One) Cr. in the last 3 years i.e. FY 2008-09, 2009-10, 2010-11.

Note: Bidders qualifying in the minimum eligibility criteria shall be required to present their project proposal to the committee in a Power Point format for evaluation purposes.

SUBMISSION OF RFP

Request for Proposal (RFP) document consisting of detailed Scope of Work, Eligibility Criteria and other Project details etc. will be available on the website: <http://pbsports.gov.in/>. Interested bidders may submit their proposals along with a non-refundable proposal processing fee of Rs. 2,500/- (Twenty five hundred only) in form of cash or Demand Draft to the office Director, Cultural Affairs, Punjab at the address mentioned below, on or before **23rd September 2011** not later than 1400 hrs.

*** PSSC reserves the right to accept or reject any application and to annul the process at any time, without any liability and assigning any reason thereof.**

For Further Information please contact

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